

METHODS OF TEACHING ENGLISH TO STUDENTS OF THE SPORTS FIELD BASED ON MULTIMODAL EDUCATION

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Abstract. As English has become the lingua franca in global sports communication, there is an increasing need to develop effective English language instruction tailored to students in the sports field. This article explores how multimodal education—an approach that integrates various modes of communication such as visual, auditory, kinesthetic, and digital tools—can enhance English teaching for sports students. It discusses specific strategies, tools, and benefits of using multimodal techniques to improve vocabulary acquisition, listening skills, speaking confidence, and discipline-specific communication.

Key words: multimodal education, video-based learning, role-play and simulation, kinesthetic activities, infographics and visual aids, interactive digital platforms.

МЕТОДЫ ОБУЧЕНИЯ АНГЛИЙСКОМУ ЯЗЫКУ СТУДЕНТОВ СПОРТИВНЫХ ВУЗОВ НА ОСНОВЕ МУЛЬТИМОДАЛЬНОГО ОБРАЗОВАНИЯ

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Аннотация. Поскольку английский язык стал языком общения в мировом спортивном общении, растет потребность в разработке эффективного обучения английскому языку, адаптированного для студентов спортивных вузов. В этой статье рассматривается, как мультимодальное образование — подход, который объединяет различные способы общения,

такие как визуальные, слуховые, кинестетические и цифровые инструменты — может улучшить преподавание английского языка для студентов спортивных вузов. В ней обсуждаются конкретные стратегии, инструменты и преимущества использования мультимодальных методов для улучшения усвоения словарного запаса, навыков аудирования, уверенности в говорении и общения по конкретным дисциплинам.

Ключевые слова: мультимодальное образование, обучение на основе видео, ролевые игры и симуляции, кинестетические упражнения, инфографика и наглядные пособия, интерактивные цифровые платформы.

SPORT FAOLIYAT YO'NALISHI TALABALARIGA MULTIMODAL TA'LIM ASOSIDA INGLIZ TILINI O'RGATISH USULLARI

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Annotatsiya. Ingliz tili global sport muloqotida lingua francaga aylanganligi sababli, sport sohasida talabalar uchun moslashtirilgan samarali ingliz tilini o'qitishni rivojlantirishga bo'lgan ehtiyoj ortib bormoqda. Ushbu maqola multimodal ta'lim - vizual, eshitish, kinestetik va raqamli vositalar kabi turli xil aloqa usullarini birlashtirgan yondashuv - sport o'quvchilari uchun ingliz tilini o'qitishni qanday yaxshilashi mumkinligini o'rganadi. Unda lug'atni o'zlashtirish, tinglash ko'nikmalari, gapirishga ishonch va intizomga xos muloqotni yaxshilash uchun multimodal usullardan foydalanishning o'ziga xos strategiyalari, vositalari va afzalliklari muhokama qilinadi.

Kalit so'zlar: multimodal ta'lim, videoga asoslangan ta'lim, rolli o'yin va simulyatsiya, kinestetik faoliyat, infografika va ko'rgazmali qo'llanmalar, interaktiv raqamli platformalar.

Introduction. Students in the sports field require English proficiency not only for academic success but also for effective participation in international

competitions, understanding coaching materials, and communicating with global audiences. Traditional teaching methods often do not address the active, movement-oriented, and practical nature of sports education. Therefore, adopting multimodal education presents a compelling alternative that aligns with athletes' learning styles and professional needs.

What is Multimodal Education?

Multimodal education refers to teaching that uses multiple modes of communication—such as texts, images, gestures, videos, audio, and interactive digital tools—to engage learners. For sports students, this approach resonates because it connects physical experiences with language learning. Multimodal education supports differentiated instruction and allows learners to process information in ways that match their learning preferences.

The relevance of English in the sports field. In today's globalized world, English plays a vital role in the field of sports. It is the most widely used language in international sports communication, making it essential for athletes, coaches, referees, and sports managers. English is the official or working language of many international sports federations, such as FIFA, the International Olympic Committee, and the International Tennis Federation.

Athletes often travel to different countries for competitions, training camps, and tournaments. In such settings, English is the common medium of communication. Understanding and speaking English helps athletes communicate effectively with teammates, opponents, coaches, medical staff, and the media.

In addition, English is important for understanding sports rules, regulations, and instructions, which are often published in English. Access to global sports news, interviews, coaching strategies, and sports science research also depends on English proficiency.

For students and professionals in the sports field, learning English provides more opportunities for international careers, scholarships, and professional

development. It allows them to participate in global discussions, represent their country, and build connections with the international sports community.

English is crucial in sports for:

- Reading international regulations and match rules
- Understanding sports science literature
- Participating in international events and interviews
- Communicating with multinational teams and coaches

This makes it essential to integrate English language training into the core of sports education.

Multimodal Methods for Teaching English to Sports Students

1. Video-Based Learning. Using match commentaries, athlete interviews, and documentaries with subtitles helps students develop listening skills and discipline-specific vocabulary. Teachers can pause, rewind, and analyze language in context.

2. Role-Play and Simulation. Simulating press conferences, coach-athlete conversations, or game commentary allows students to practice speaking in realistic scenarios, promoting spontaneous language use and fluency.

3. Kinesthetic Activities. Incorporating movement-based tasks (e.g., vocabulary relay races, body-part commands in English) helps learners associate physical actions with language, catering to their kinesthetic strengths.

4. Infographics and Visual Aids. Using diagrams of playing fields, equipment, and training routines with English labels improves vocabulary retention. Infographics can also be student-created as a language-learning task.

5. Interactive Digital Platforms. Learning apps and platforms (e.g., Kahoot!, Quizlet, and Edpuzzle) can gamify English learning, offering quizzes and tasks related to sports terminology, grammar, and expressions.

Conclusion. Multimodal education offers dynamic and effective ways to teach English to students in the sports field. By combining linguistic input with visual, auditory, and kinesthetic modes, teachers can create more engaging,

relevant, and impactful learning experiences. As sports professionals operate in increasingly global environments, equipping them with the necessary English language skills through multimodal strategies is not just beneficial—it is essential.

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