

MODERN APPROACHES TO DEVELOPING NON-PHILOLOGY STUDENTS' COMMUNICATIVE COMPETENCE IN ENGLISH BASED ON SOFTWARE TOOLS

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Annotation

With the advancement of modern information technologies, software tools are increasingly being used in the educational process. This article discusses modern approaches to developing communicative competence in English for non-philology students, the role of software tools, and their effectiveness.

Keywords: *foreign language, software tools, communicative competence*

СОВРЕМЕННЫЕ ПОДХОДЫ К РАЗВИТИЮ КОММУНИКАТИВНОЙ КОМПЕТЕНЦИИ СТУДЕНТОВ-НЕФИЛОЛОГОВ В АНГЛИЙСКОМ ЯЗЫКЕ НА ОСНОВЕ ПРОГРАММНЫХ ИНСТРУМЕНТОВ

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Аннотация

С развитием современных информационных технологий программные инструменты все чаще используются в образовательном процессе. В данной статье рассматриваются современные подходы к развитию коммуникативной компетенции в английском языке у студентов-нефилологов, роль программных инструментов и их эффективность.

Ключевые слова: *иностраный язык, программные инструменты, коммуникативная компетенция*

Introduction

In today's globalized world, English holds a leading position as a means of international communication. Effective communication in English is essential even for students in non-philological fields. Although these students do not specialize in linguistic disciplines, they are required to use English in their future professional activities, including international collaboration, studying foreign sources, and participating in international scientific research. Therefore, developing their communicative competence is a pressing issue. Communicative competence refers to an individual's ability to express thoughts fluently, listen, comprehend, and engage in effective communication. Developing this competence is crucial for every future specialist in order to exchange information in English within their professional field, work with international scientific and technical publications, communicate with foreign experts, participate in research projects, and establish remote collaborations using modern technologies.

Research Methodology

This article presents a theoretical and diagnostic analysis of modern approaches to developing communicative competence in English for non-philology students, the role of software tools, and their effectiveness.

Discussion

Today, there are hundreds of different software tools available for learning English. Online platforms and mobile applications provide students with the opportunity to study languages independently, while AI-powered chatbots enhance the learning process by making it more engaging and facilitating real-time communication. This means that students can tailor their language learning experience according to their individual needs and preferences. Compared to traditional teaching methods, learning English through software tools offers several advantages, such as creating an interactive and engaging environment, expanding opportunities for practical language use, ensuring a personalized approach,

enabling real-life language application, and encouraging students to engage in self-directed learning.

Modern software tools are crucial in developing communicative competence in English for non-philology students. The effectiveness of language learning can be enhanced through online platforms, chatbots, virtual reality (VR) and augmented reality (AR) technologies, and video conferencing. Interactive approaches, hybrid learning, and gamification methods motivate students to participate actively in the learning process. Contemporary language learning is not only about acquiring grammatical and lexical knowledge but also about developing the ability to use the language effectively in real-life communication. From this perspective, methodological approaches aimed at developing communicative competence play a significant role in the education system. Communicative competence refers to a learner's ability to use language tools correctly and effectively in various speech situations. Below, some modern approaches to developing communicative competence in English for non-philology students are outlined.

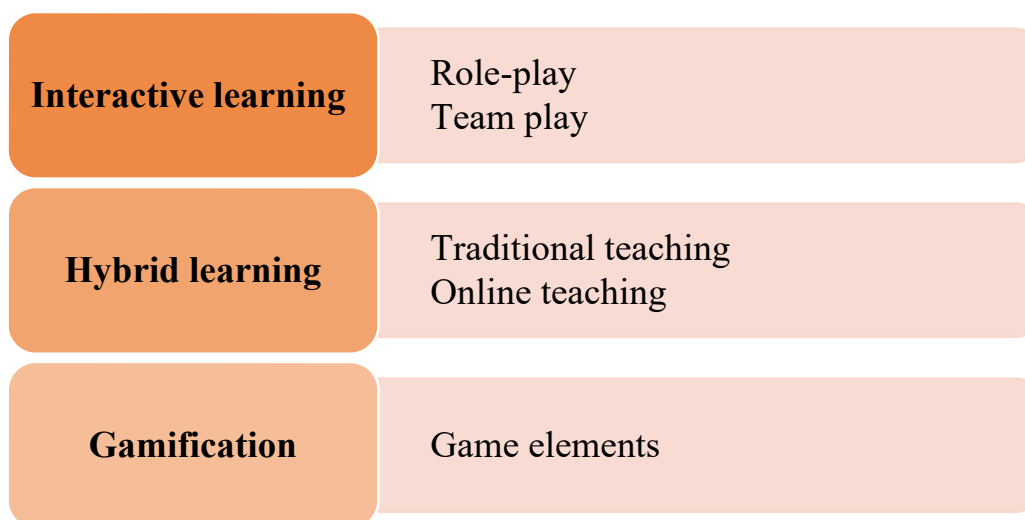


Figure 1. Modern Methods for Developing Communicative Competence

The communicative approach is aimed at ensuring students actively participate in the communication process, encouraging speech activities, and providing opportunities for free expression of thoughts. Using this approach not only boosts

students' confidence in communication but also helps reinforce their grammatical knowledge through natural speech situations.

Interactive teaching methods focus on developing students' mutual cooperation, incorporating role-playing games, debates, and discussions. These methods encourage students to be more active in lessons and create conditions for them to use language creatively. The situational approach, on the other hand, helps develop practical skills by creating real-life communication scenarios in the language learning process. For example, situations such as trade, customer service, and formal meetings are simulated, allowing students to learn and apply appropriate language structures.

Overall, methodological approaches aimed at developing communicative competence serve to increase students' engagement, improve their speaking skills, and make the language learning process more effective and engaging. Integrating these approaches into modern educational environments enhances the quality of the learning process and helps learners achieve higher levels of language proficiency.

In modern language education, various software tools contribute to the development of communicative competence in English. Some examples include:

- **Online platforms and applications:** Duolingo, Busuu, BBC Learning English, EnglishCentral
- **AI-powered chatbots:** ChatGPT, Mondly Chatbot
- **Virtual and augmented reality technologies:** VRChat, Mondly AR
- **Video conferencing and remote learning platforms:** Zoom, Microsoft Teams, Google Meet, Edmodo, Moodle

These tools help non-philology students not only use English correctly from a grammatical perspective but also apply it effectively in communication.

Conclusion

In today's era of globalization, effective communication in English is an essential skill for specialists in any field. In particular, non-philology students often need to work with foreign sources, participate in international projects, and communicate with foreign professionals in their careers. Therefore, improving their communicative competence in English is one of the key objectives of the modern education system.

With the advancement of information technology, the use of software tools for teaching English is expanding. In the future, these approaches are expected to become even more advanced, making the language learning process easier with the help of artificial intelligence and innovative technologies. Hence, educators and researchers should continue exploring effective ways to integrate modern software tools into language education.

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