

ACTIVITIES AND PROSPECTS OF PRESS SERVICES IN UZBEKISTAN

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Abstract : The press service has presented its activities in different forms in different countries, and these processes reveal the way of working with the people of the country and the forms of conducting state policy.

This article provides information about press services and its activities, one of the networks that has played a major role in the development of Uzbekistan today. The emergence, development and prospects of this trend in the country are discussed.

Key words : PR, Press service , press secretary , openness politics , democracy , state organizations , state politics , state PR, mass media, journalism in organizations , governorships , region administrations .

Press service is this known organization or of the institution purposeful audience and observers with efficient communication take going network be is considered Otherwise by doing in other words , an enterprise activities Media with in cooperation lighting , processes about in detail information giving going public and organization o ' between is a lawyer . Also , the press service , usually information agency news reports who collects and them newspapers , magazines , radio and television such as subscription was news organizations who sells organization as too famous This agencies whole the world across of their own reporters and reporters network through the news to ' played and them own to customers present is 'enough Wider in the sense of " press " . the term " service " . organization inside the press or public with connections to the department too belongs to to be can This department public information tools with connections management , press releases Create and organization about information to the public distribution for the press conventions organize to do for is responsible ².

Press services of the world different from the corners public information tools information flow in providing solution doer role they play while this information to the public delivers This is the process good informed society to keep help will give and news wide to the public open to be provide through democratic the process supports .

General by doing so to speak and " Press the term " service " . usually newspapers , radio, television and digital platforms such as different public information tools the news

¹ <https://www.britannica.com/topic/Associated-Press>

² https://en.wikipedia.org/wiki/Public_relations

collects, writes and which distributes organizations means This of conception come Information about the release of the 19th century agencies initial formation right will come. First and the most authoritative information agencies one was the Associated Press (AP), which covered the Mexican -American War in 1846 lighting for New York City newspapers in the middle in cooperation the work started This partnership was named AP in 1848 with famous has been official organize done mark the ships by take bride foreign the news own into received without expanded.

Press service model in development AP, Reuters and Like Agence France-Presse (AFP). information agencies doer role played This agencies one how many to subscribers, that's it including whole the world across newspapers and to radio broadcasts fast and efficient distribution possible has been centralized news source present did Press service concept not only news articles distribution, perhaps photos, audio tapes and finally, digital own the content too into received without developed.³

Press of service development modern journalism and public information of means of the rise indispensable part information and of news the world scale fast spread possibility gave This system news the report to standardization help gave and even smaller public information means of their own resources outside to be wide comprehensive from the news to use provided.

State in organizations the press services organize reach and the press secretary of activity Uzbekistan experience and activities analysis from doing before different countries when appear to be our learning can Because in experience attention giving Russia and Uzbekistan Press service organize to be done to each other near that let's see can

1. American Joint States : White At home the press of the secretary role officially in the 1920s installed, George Akerson the president Herbert Hoover during the first being to the title have was Since then since this role of the president public with connections and public information tools with connections manage for in charge has been of the administration important to the part turned.

2. United Kingdom : Britain government the press secretaries and the press from the offices of use long to history have Prime Minister the press secretary role own into received Government Information service Second the world war during war propaganda and public information manage for more formalized.

3. France : France government in the palace of Elise President on behalf public information tools with connections and connections conduct for in charge has been the press to the office have This role was established in 1958 by the Fifth Republic from being done since important it has been.

³<https://www.britannica.com/topic/news-agency>

4. Russia: in Russia the press services Soviet from the era observation can , there they are state propaganda for very a lot used . Modern in Russia the press of the secretary role Kremlin contact strategy in management important role plays , President the press secretary since the 1990s important position have

5. Germany : Federal Government of Germany Press and Information Office (Bundespresseamt) was established in 1949 done It is the government policy and activity about information giver the government connections according to central agency to be service does

6. China : In China the press of services role State of the council information department by managed , this country media strategy and international communications coordinates . This is the office China's global image to form aimed at the end of the 20th century economic from reforms since especially important it has been .

There is from the data observation maybe the world developed this is also the case in other countries field history and formalization near to history have This is the score in Uzbekistan independence from experience next in years formed let's see can Himself the press of service appear to be attention which looks if so , this of PR State from the direction of PR in organizations come came out is considered and of PR to the composition come in goes

In our countries take went to research based on if we are , 0 Uzbekistan Adopted on May 5, 2014 made " State authority and management organs of activity openness " about ". Information in the law (Appendix 1). of services legal basis strengthened . 0 ' Uzbekistan Republic Ministers Accepted by the court on February 17, 2018 made "0 ' Uzbekistan Republic state and economy management bodies information services activities more improvement measures 125 (Appendix 2) of the state and economy management in the field openness and to transparency based on efficient decisions acceptance to do system current reach , information in getting official in person society in front of accountability , openness and responsibility provide duties set given⁴

Acceptance done the law documents learning to the results mainly Uzbekistan his own in his life regularly indirectly supporting came The direction is from 2006 , the law documents for the first time through state organizations in the section activities starts New later in 2019 apparently development stage note is enough From this come out to say maybe in Uzbekistan Press services two stage today's until the day own life period living past Mainly in Uzbekistan the press services history and his development stages state by acceptance done laws with is determined let's say I'm not mistaken . Because the CIS countries in the middle Uzbekistan state in organizations initiative showing this the system in practice current did from countries one as confession will be done . This acceptance done the law documents as we can see in the example can

⁴ To' Iqin Eshbekov . Information services . - T .: "Science and technology " , 2019. 224 - 3 pages

in Uzbekistan Press of services legal basics has been the law documents :

No	Document name	Type	To the force entered the date	Status
1.	State and economy management bodies public with connections development measures about	Uzbekistan republic ministers of the court Decision	22.09.2006	17.02.2018
2.	State authority and management organs of activity openness about	Uzbekistan of the republic the law	06.05.2014	in practice
3.	" State authority and management organs of activity openness " about ". Uzbekistan republic the law the rules done to increase directed complex measures to see about	Uzbekistan republic ministers of the court Decision	16.11.2015	in practice
4.	Uzbekistan republic internal affairs of the ministry the press service activities organize reach measures about	Uzbekistan republic ministers of the court Decision	01.11.2017	in practice
5.	State organs and organizations information service the leader to the position appointment Uzbekistan republic president administration in the presence of information and public communications agency or his territorial departments with agree , them from the attestation transfer and the work efficiency evaluation order about the charter confirmation about	Uzbekistan republic president administration in the presence of information and public communications agency of the director Order	03.10.2019	in practice

6.	Public information tools independence provide and state organs and organizations information services activities development according to addition measures about	Uzbekistan republic of the president Decision	28.06.2019	in practice
7.	State organs and organizations information service the leader to the position appointment Uzbekistan republic president administration in the presence of information and public communications agency or his territorial departments with agree , them from the attestation transfer and the work efficiency evaluation order about amendment to paragraph 1 of the statute input about	Uzbekistan republic president administration in the presence of information and public communications agency of the director Order	16.01.2020	in practice
8.	State organs and organizations activity openness provide as well as the public control efficient done to increase circle additional measures about	Uzbekistan republic of the president Decree	17.06.2021	in practice

What for acceptance done documents in our country the press services activities organize reach with depends i mean Because exactly acceptance done documents this direction activities to the road put his development possibility created Above this of direction short history two to stage being we passed Because that 's it two stage this project state policy in development high place holding degree arrived is going to say can To the table attention which looks for the first time in 2006 direction the law documents with formalize and go placed if so , someone blind visible at the source something state organizations activity developed you don't notice . But in 2017 , Uzbekistan republic ministers of the court Decision with this of the network activity sparks notice can An example of this is Bukhara province governorship the press service , Samarkand region the press service and another higher like education and so on state organizations the

press services telegram and another on platforms activities is created , though efficient activity not maintained though . That's why with exactly this decision acceptance from being done after state in organizations the press service activity over public control increases . Kun.uz reported this in 2018 channel announcement did critical we will see in the article can Article information one of time in itself the press service activity of history the first stage summary about information will give . Open recognition need , today in Uzbekistan the press secretaries work satisfactory it's not . Which one ministry , committee , office and organization activity public information in the means to criticism if you meet , first of all , that's it of the organization the press secretary At the beginning of beat is breaking . That is , unexpected criticize prevention couldn't get it due to the main culprit is being released . Even some cases of leaders own the press Secretary's " favor " or " distance save in circulation to be " thinking shell long from years since wrapping received fear curtain still that it is not cooked shows , " it is said in the article .⁵ Saying maybe Ministers of the court this decision in our country organizations openness about new the first step to the stage it has been . This is it from the decision after Uzbekistan republic of the president Public information tools independence provide and state organs and organizations information services activities development according to addition measures about Decision acceptance done , This is today of the day the press secretaries rights and activities to control receiver and organize doer the law document as service is doing That 's what's important decision for the first time in the project Press of the secretary position institution of the leader to the deputy equalized , this department activity for material and technical base supply about clearly opportunities marked .

Until 2018 the press secretaries unifying and his activities control who does organization didn't happen if so , our president Shaukat Mirziyoyev's February 2, 2019 " Information field and public communications more to develop about addition measures about" gi to the decree according to Uzbekistan the press and information agency basically Uzbekistan information and public communications agency (AOKA) . done

Organization organize done from years starting from the field development for series reforms done increased . Most Noteworthy, available the press services rating each year identified and analyzed done is going. That for today until while organization initiative with , 4 times yearly the press secretary activity summary done increased .

Highlight Well , since 2017 , journalists for organization initiative with various seminar and programs current done . Exactly higher education institutions and another many of organizations lower in parts the press services of activity organize to be done state initiative is the result . Here's to 2019-2020 so to the network given attention effect like 75 countries in our country organs organizations , 206 districts and city governorships the press services ik times organize done and in 98 organizations the press service activity again organize done

⁵ [in Uzbekistan ministry , office and organizations the press secretaries activity criticism done — Uzbekistan News | DARYO.UZ](#)

Agency by openness field coordination and continuous monitoring , open data scope extension , public control strengthen , current legislation in the documents spaces completed and executed provide according to systematic to analyses based on wide comprehensive measures done increased .

It's past period openness provide in the field national legislation advanced international standards requirements based on improved , foreign of countries this about experience to practice efficient current done

To the analysis According to , acceptance in 2017-2023 180 legal regulations in the document openness and transparency mechanisms current to do 328 tasks aimed at and assignments set given In 187 of them valid mechanisms openness principles based on improved 141 of them according to new practice to the road was put

Only one state purchases about of information open announcement to do system to the road being placed as a result To corruption against to fight agency by conducted studies during 138 cases road placed violations of the law eliminate reached 110 billion soum state purchases void done . Or , today 123 countries per day organs and in organizations corruption cases about message to give enable more than 615 gives contact channels (" Trust phone " , electronic mail and another electron addresses , platform and another special software supply) open announcement done and systematic activity to the road placed Activity openness 103 countries studied 75 percent of the office in 2023 to the activity about reports open announcement the public in the presence of discussion to be done provided .

Uzbekistan Republic President's decree of November 27, 2023 " To corruption against to fight system more improvement and state organs and organizations activity over public control system efficiency increase measures about". decree based on open data scope more expanded in the field public control to provide directed new mechanisms current done

Including , to the Decree in accordance with the "Hajj" event from December 1, 2023 to go for in line standing visitors' only online turn , the children state before school education to the organization acceptance to do for given applications queue , empty the work places to work acceptance to do conditions , to candidates to be placed requirements and present to be done must has been documents and non-state non-profit organizations allocated grant and social order projects , that's it including the winner has been non-state non-profit organizations and their order within did it works on the surface reports open announcement to be done need has been social important owner data category entered .

Also Decree with To corruption against to fight to the agency " Gayta contact mysterious " customer " events through state offices trust phones activity monitoring its effectiveness to go task loaded.

In this regard , to corruption against to fight agency by state organs and organizations Trust telephones (Call center) and official on websites announcement done telephone of numbers constant respectively worker status , data exchange

efficiency , re contact availability , speed and defined in deadlines done increase remote monitoring is in order studied and determined shortcomings eliminate reach about state offices presentation input order marked .

From this except , Ordinance based on the following processes internet network i through live to the air transmission order current done :

- philosophy Doctor of Science (PhD) and Doctor of Science (DSc). level get for Scientific council by held dissertation protection ;

- academic lyceums , professional education institutions , special academic lyceums (" Temurbeks schools " military-academic test processes of lyceums), as well as the president , creativity and specialized to their schools access exams ;

- high education institutions in the base military education faculties (military department) reception in doing sorting choices .

Current April 1 of the year state organs and organizations for 2023 " Openness index " results announcement done .

" Openness index " Uzbekistan Republic To the Decree of the President No. PF-154 according to the state organs and organizations openness in 2023 by provide in the field done increased of work efficiency and effectiveness based on was evaluated . Second there is announcement Openness index " 84 assessments from the criterion content 8 indicators found based on evaluated . Efficiency indicators from 71 points to 100 points rated - " green " , from 55 points to 71 points rated - " yellow " and below 55 points note those who reached " red " categories is entered .

Current in the year in assessment a total of 103 (in 2022 – 86) republics execution doer power bodies - ministry , committee , agency , inspections and local state authority organs activity cover received Final results wide public platform for index.anticorruption.uz through announcement done .

Evaluation to the results according to 31 countries organ " green " (71-100 points), 43 " yellow " (55-71 points) and 29 " red " (below 55 points) efficiency indicators note reached Evaluation to the results According to the activity efficiency is " green " . state offices the number past per year compared to 16 (13%) increased .

Also , the end of 2022 to the " red " category " Uzsuvtaminot " JSC (in 2022 - 47 points, in 2023 - 81 points), " Turonbank " ATB - (53 points in 2022, in 2023 - 78 points), " Uzbekistan " metallurgy kombinati " JSC (48 points in 2022, 77 points in 2023), " Hududgaztaminot " JSC (52 points in 2022, 75 points in 2023) results according to sharp positive growth observed . Productivity indicators past in the year to evaluate relatively Corruption cases early determination and their prevention in getting openness principles use and It's open data on the portal data placement indicators according to increased

Including Open data on the portal of information announcement to be done evaluation criterion requirements implementation in 12 countries organs and organizations by 100 percent efficiency based on execution done Or , Public of the council activity efficiency evaluation criterion 6 countries in their requirements organs by complete done , this direction activity openness is ensured.

For 2023, " Openness in the index the most high efficiency Uzbekistan Republic President in the presence of Statistics agency (88 points), " Almalik mining and metallurgy kombinati " AJ (86 points), Competition development and consumers rights protection to do committee (86 points), " Navoi mining and metallurgy combine " AJ (84 points) and Khorezm province by the administration (84 points). note done Local state authority Tashkent (69 points), Bukhara (67 points), Jizzakh (66 points) , Samarkand (63 points), Fergana (57 points), Syrdarya (57 points) regions and Tashkent city hokimities (64 points) in " yellow " category , Namangan, Surkhandarya , Kashkadarya and Andijan region indicators below 55 points with " red " category evaluated.

Republic level Uzbekistan National television and radio company (15 points), Culture and tourism Ministry in the presence of Cinematography agency (26 points), Mining geology Ministry Mining , geology and industry safety control to do inspection (27 points) and " Poytakhtbank " JSC (33 points) in the " red " category evaluated . In the field efficiency indicators international rating and in indexes of Uzbekistan place more to improve service is doing

In particular , in 2023, the "Open Data Inventory" (ODIN) of the "Open Data Watch" organization of Uzbekistan will be open. data scoring 70 points in the world ranking 30th place , Central in Asia and took the 1st place (in 2020, he took the 45th place with 63 points). Open Data Watch is open data and official statistics based on activity pointer international non-profit organization this is considered in the ranking of countries statistics suggestions completeness and in them data international openness standard suitability evaluate will go

Uzbekistan Republic In the Decree of the President No. PF-6247 Oliy Majlis Legislation chamber and Senate meetings , Karakalpakstan Republic Barley Council , people deputies region , district, city Council sessions TV channels , as well as the Internet through live to the air transmission provide defined.

Accordingly , starting from 2021 , Uzbekistan Republic Legislation of the Oliy Majlis chamber and Senate meetings , local people deputies Council sessions TV channels and Internet platforms through regularly live to the air transmission to the road was put This is it efficient of practice to the road placement of citizens legal awareness level , as well as the people deputies region , district, city Council state under management role and authority to increase , representation in the organs seeing came out and decided acceptance done issues on the surface of the population own on time relationship notice allows .

During 2023 To corruption against to fight agency by local people deputies Council sessions live to the air transmission in the regular monitoring procedure by learning went Openness in the field foreign of states experience and progress international standards requirements studied without , Open data as placement need has been social important owner data the list filling according to justified Suggestions work released It's open data scope expand social important owner data the list by filling to go with together , new platform and open data collections based on created mobile applications based on to practice current reach is being planned .

Summary by doing to say in Uzbekistan Press of service history two stage being his the first stage 2006-2017, second stage and from 2017 until now has been the term organize is doing Both second stage state policy in development the most important part quality I'm showing will be

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