

THE EFFICACY OF APPLYING BRAINSTORMING STRATEGY TO THE PEDAGOGY

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Abstract: This research studies the efficiency and the main peculiarities of the brainstorming strategy which is the most modern and effective method in all fields of pedagogy.

Keywords: brainstorming, brainstorming strategy, pedagogy, method, teaching English

ЭФФЕКТИВНОСТЬ ПРИМЕНЕНИЯ СТРАТЕГИИ МОЗГОВОГО ШТУРМА В ПЕДАГОГИКЕ

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Аннотация: В исследовании изучается эффективность и основные

особенности стратегии мозгового штурма, которая является наиболее современным и эффективным методом во всех областях педагогики.

Ключевые слова: мозговой штурм, стратегия мозгового штурма, педагогика, методика, обучение английскому языку.

As the Science and Technology develops year by year, pedagogy also requires new reforms. According to the scientists opinion, methods used in pedagogy should be updated in accordance with modern requirements. Thus, this research studies the main peculiarities of the brainstorming strategy which is the most modern and effective method in all fields of pedagogy. Brainstorming is as a small group activity that encourages students to focus on a topic and provide with the free flow of ideas.

Fontaine (1981) stressed that brainstorming is a way of bringing ideas without consideration of their evaluation. This does not mean leaving the evaluation, but only postponing it to the end of the session. The brainstormer should be aware that brainstorming is not guaranteed to get new ideas. "Brainstorming is not just a way to encourage new ideas, but to encourage all participants to contribute to teamwork[1]. Albert Einstein gets all the credit for discovering the theory of relativity, but the truth is that he relied on conversations with friends and colleagues to refine his concept. And that's almost always the case. Working together facilitates idea generation and creativity. One important benefit of teamwork is, therefore, the way thinking in a group influences creativity. By involving many students to this method, the number of different perspectives and views can give birth to a greater number of combinations of ideas and creativity.

This method of teaching "based on the interaction between the teacher and the learner or between the learner and other learner, as this helps in the development of thinking methods or reduce the methods of automation that are given in one direction from the teacher to the learner" [2] conducted a study its aim was to know the effectiveness of brainstorming on the seventh grade students' achievement in geography and the development of trends towards it. The researchers used the experimental approach, the sample consisted of (45) students from the seventh grade, who were distributed randomly into two groups, i.e., experimental group and other control, the tools used were achievement test and measure of trends towards geography. Effective interaction between students and teachers encourages students to be more successful, not to achieve higher grades. If the student is highly motivated, he or she will be able to set goals and achieve them as soon as possible.

According to Blake and DeVries[3], brainstorming activities that provide a meaningful learning environment in a relaxed atmosphere can be used as one of the strategies to promote speaking skills. In this study, brainstorming is employed as a way to approach SCL for speaking skills.

This study informs that the constant using of brainstorming strategy in the FLT classroom will help students improve their speaking skills and assist them to speak spontaneously and fluently.

The study of [4] aimed to know the effect of brainstorming on the development of decision-making skills of the ninth grade students in the field of national education and civic education in Jordan. The researchers used the experimental method, and the sample of the study consisted of a random sample that included (158) students who

were divided into two experimental groups, experimental group consisting of (81) students, and control group (77) students. There are significant differences in the development of decision-making skills in favor of brainstorming method, and the absence of statistical significant differences in the development of decision-making skills are attributed to gender, and there are no differences due to interaction between method and gender. Initially, some students may feel themselves to speak out reluctantly in a group setting, but brainstorming is an open sharing activity which encourages all students to participate in this method during the lesson. Teachers should emphasize active listening and active speaking during these sessions of the subject. Therefore, if the teachers understand their students' personalities, they can encourage their students to be interested in learning English, because different nature will need a different treatment. For example, the teachers can provide activities which are interesting and enjoyable, belong to the child, active and experiential, memorable[5]. However, the correct and effective use of brainstorming depends on the teacher's professional skills and experience of the teacher.

The study recommended using the method of brainstorming in teaching different materials, and training teachers to use brainstorming method. According to the above, brainstorming is one of the key method in FLT classroom.

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