

INTEGRATING MODERN TECHNOLOGIES IN TEACHING ENGLISH FOR ART AND CULTURE STUDENTS

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Abstract. We come across more discussions of Multimedia related to the teaching English language skills. Use of Multimedia resources is an essential subject matter in English language education. Successful utilization of multimedia resources can enhance the effectiveness of the entire teaching program. The following study has been developed to understand the utility of multimedia resources in learning the English language.

Key words: multimedia resource, digital storytelling, foreign language, modern technologies, efficiency, virtual reality, collaboration.

ВНЕДРЕНИЕ СОВРЕМЕННЫХ ТЕХНОЛОГИЙ В ПРЕПОДАВАНИЕ АНГЛИЙСКОГО ЯЗЫКА СТУДЕНТАМ ИСКУССТВА И КУЛЬТУРЫ

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Аннотация. Мы всё чаще сталкиваемся с обсуждениями мультимедиа в контексте обучения английскому языку. Использование мультимедийных ресурсов — важная тема в преподавании английского языка. Успешное использование мультимедийных ресурсов может повысить эффективность всей программы обучения. Следующее исследование было разработано для понимания полезности мультимедийных ресурсов при изучении английского языка.

Ключевые слова: мультимедийный ресурс, цифровое повествование, иностранный язык, современные технологии, эффективность, виртуальная реальность, совместная работа.

The demand for learning a foreign language is growing day by day. The subject of a foreign language is divided into four aspects (reading, interpretation, listening comprehension, and speaking), and separate concepts and skills are provided for each of them. Educational technologies are the effective use of modern information technologies in the educational process. It also provides for improving the quality and effectiveness of education by introducing modern innovative technologies into the educational process. In particular, the use of such information and communication technologies in foreign language learning has several advantages.

Teaching and learning a foreign language using modern technologies is one of the most effective methods. During the process of learning, in particular, through using computers students can also watch and listen to video clips, shows, dialogues, movies or cartoons in a foreign language. It will be possible to watch and listen to radio broadcasts and television programs in a foreign language. The use of tape recorders and cassettes, which are considered a rather traditional method, CD players can be used. The use of these technical means makes the process of learning a foreign language more interesting and effective for students. The integration of modern technologies in education is rapidly transforming the learning landscape, offering innovative approaches to traditional teaching methods. This is particularly relevant in teaching English to art and culture students, a field where creativity, critical thinking, and cultural understanding are paramount.

This article explores the potential of modern technologies to enhance English language acquisition in this specific context. In particular, the use of such information and communication technologies in foreign language learning has

several advantages. The role of modern technology in language learning and teaching is invaluable. The use of technological tools is useful in every aspect of foreign language learning (reading, reading, listening comprehension, and speaking). For example, for listening comprehension, this process is impossible without a computer, player, and CD discs. Listening comprehension is one of the most important parts of language learning. In this case, the student is simultaneously required to pay attention to the speaker's pronunciation, adherence to grammatical rules, vocabulary, and its meanings.

Art and culture students often possess a unique set of learning styles and preferences, which can pose challenges for traditional English language instruction. They may be more visually oriented, prefer hands-on activities, and require a more contextualized approach to learning. Furthermore, their creative inclinations might necessitate methods that foster self-expression and exploration, beyond rote memorization and grammar drills.

Modern technologies offer a range of opportunities to overcome these challenges and create a more engaging and effective learning environment. One of the most efficient ways is using *multimedia resource*. Interactive online platforms, educational videos, podcasts, and virtual museum tours provide rich contextual learning experiences. Students can explore art movements, cultural artifacts, and historical narratives through multimedia, strengthening their vocabulary and understanding of English in a relevant and engaging context. For ex., watching a documentary about a specific artist in English and then discussing it in class.

Digital Storytelling and Content Creation: Tools like video editing software, digital drawing tablets, and audio recording equipment empower students to create their own English-language content. They can create short films, animated stories, podcasts, or even virtual museum exhibits, fostering creativity, improving language skills, and building confidence in English communication.

Virtual Reality (VR) and Augmented Reality (AR): Immersive technologies like VR and AR can transport students to different cultural settings, allowing them to experience art and culture firsthand. This fosters cultural understanding, expands vocabulary related to specific environments and practices, and motivates deeper engagement with the English language.

Collaborative Online Platforms: Platforms like Google Classroom, Moodle, or other learning management systems (LMS) facilitate collaborative projects, discussions, and peer feedback. Students can work together on presentations, essays, or creative projects, improving their collaborative skills and English communication abilities in a supportive online environment.

Gamification and Interactive Exercises: Integrating game-based learning and interactive exercises can make language learning more engaging and motivating. Language learning apps and online games can help students practice vocabulary, grammar, and pronunciation in a fun and interactive way.

Personalized Learning: Modern technologies enable personalized learning experiences, adapting to individual student needs and learning styles. Adaptive learning platforms can assess student strengths, weaknesses, and tailor the learning path accordingly, ensuring that each student progresses at their own pace.

Psychologists emphasize that the psychological mechanisms of game activity are based on the fundamental needs of self-expression, finding a stable place in life, self-management, and the realization of one's potential. Any educational game should be based on generally accepted educational principles, academic subjects and tactics. During games, the students approach the activity with more interest and freely engage than in a regular lesson. It should be noted that play is, first, a method of teaching.

The successful integration of technology requires careful planning and implementation, including teacher training. Teachers require adequate training and support to utilize effectively these technologies in their classrooms. It must be

noted the technological tools have to be integrated seamlessly into the existing curriculum to support learning objectives. Accessing and equity ensure equal access to technology and internet connectivity for all students is crucial. Within the process of learning foreign languages through multimedia appropriate assessment evaluation methods should be developed to measure students' learning outcomes effectively.

In conclusion, because of applying innovative methods in English lessons, students develop logical thinking skills, their speech becomes fluent, and the ability to respond can be quickly and correctly formed. The student strives to prepare thoroughly for the lessons. This transforms students into active subjects of the educational process. Modern technologies offer transformative potential for teaching English to art and culture students. By leveraging multimedia resources, digital storytelling tools, immersive technologies, and collaborative platforms, educators can create engaging, relevant, and effective learning experiences that cater to the unique needs and learning styles of these students. However, successful integration requires careful planning, teacher training, and a commitment to ensuring equitable access for all learners. The result will be a more dynamic and enriching educational experience that empowers art and culture students confidently to communicate in English, enhancing their creative expression and global engagement.

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