IN ENTREPRENEURSHIP DIRECTIONS FOR INCREASING THE EFFICIENCY OF RESOURCE USE

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ANNOTATION

In the development of the economy of our republic, an entrepreneur is, first of all, a person who has a certain level of qualifications, has the authority and responsibility for implementing the company's development strategy, such as profit, profitability and labor productivity. The article examines the relationship between factors of efficient use of resources in commercial enterprises, enhanced.

Key words: environment, business, entrepreneurship, investment, entrepreneurial activity, foreign investment, investment system.

The reforms that are being carried out for the stable and effective development of the economy of our country are the implementation of deep structural changes in the economy in a short time, the development of production and services, and ensuring the growth of incomes of the population. , sustainable development of small business and private entrepreneurship, significant success has been achieved in strengthening the activities of the banking and financial system, and in the development of scientific projects.

The Republic of Uzbekistan dated March 26, 2020 No. PF-5975 "On measures to radically update state policy on economic development and poverty reduction" and "The Ministry of Economic Development and Poverty Reduction of the Republic of Uzbekistan and on organizing the activities of its system organizations", as well as adopted in our country of the new Development Strategy of Uzbekistan for 2022-2026 to ensure rapid development of the national economy and high growth rates. Having ensured consistently high growth rates in economic sectors, in the next five years the gross domestic product per capita will increase by 1.6 times, and by 2030, per capita income will increase from 4 thousand US

dollars, and "Income creating the basis for joining the ranks "above average countries" Therefore, the development of management activities today is considered one of the pressing issues. [2].

Today, the role and importance of entrepreneurs in economic development is very great. Therefore, to further increase the contribution of entrepreneurship to the economy, it is necessary to effectively use production resources and economic potential. In the context of digitalization of the modern economy, to accomplish this task, wide opportunities for the use of computing technology, computers and information technology must be created. As a result of creating these capabilities, it is possible to reduce labor costs and reduce the cost of production. The introduction of improved information technologies leads to a reduction in the consumption of all material resources. This is very important for commercial enterprises. Because material costs have a very large share in the cost of production. As a result of the use of information technology, improvement and coordination of technologies, the consumption of raw materials and materials is reduced, mainly due to the reduction of waste and defects. As a result, an increase in the utilization rate of material resources and the percentage of finished product yield from raw materials is achieved [5].

In addition, to increase the contribution of business enterprises to the economy, adapting the raw materials and materials used in them to the operating technology is considered an important step. At the same time, the implementation of the following areas will increase the contribution of business enterprises to the economy:

- simplification of the level of complexity of products produced in economic activities, without compromising quality.
- is proof n in practice cheap such materials to use _ The use of these materials without reducing the technical characteristics of manufactured products and improving their external design.

- creation of cost-effective and high-performance workstations and devices in commercial enterprises. The basis and incentives must be created for every entrepreneurial enterprise to engage in innovative activities. They should also make efforts to create more efficient machines and equipment.
- adaptation and coordination of all types of products in commercial production. [6].

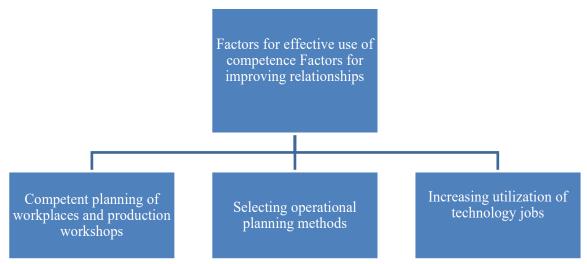


Figure 1. Factors for improving the interaction of factors for the efficient use ¹ of resources in business enterprises

As is known, by improving the relationships of all factors leading to the effective use of production potential in enterprises engaged in entrepreneurial activities, it is possible to increase their contribution to the economy (Fig. 1). Improving their interaction with each other is expressed in the implementation of specific organizational and technical measures. These activities are based on the following. direction can be entered:

- competent planning of workplaces and production workshops of business production;
 - selection of operational planning methods;
 - study the level of use of technological jobs.

Also, production continuity is of great importance in ensuring the efficient use of production resources in business enterprises and includes the following:

¹Author's development.

- continuity of planning.
- continuity of the production process.
- continuity of supplies of materials and equipment.
- continuity of control.
- continuity of analysis of the production situation.
- permanent employment of employees and jobs.

In addition, the continuity of the planning process at business enterprises is ensured through the implementation of these tasks in the current enterprise plan, as well as by including the next tasks. Only when this is done can production preparation be analyzed in time and products produced on time. Continuity planning presupposes continuity of the production process. Continuity of the production process is one of the important factors ensuring the efficient use of available production resources [5].

In conclusion, based on the above, it should be noted that today's changes in the context of globalization of the economy and tougher competition are changes in the technical conditions of production, acceleration of the process of arming with new equipment, the production of products or services in business requires the introduction of new demonstration technologies, the organization of material and technical supplies and perform similar functions. This determines the country's prospects.

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