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DIGITAL STORYTELLING IN EDUCATION: ENGAGING THE MODERN LEARNER

Abstract: Digital Storytelling in Education combines the art of storytelling with digital multimedia, such as images, audio, and video, to create engaging and interactive learning experiences. This approach enhances student creativity, communication skills, and digital literacy. It allows learners to express themselves in diverse and innovative ways, making learning more relevant and memorable. Digital storytelling caters to various learning styles and encourages active participation.

Keywords Digital Storytelling, Multimedia Learning, Student Engagement, Creative Expression, Digital Literacy, Interactive Learning, Visual and Audio Media, Technology in Education, Story Development, Learning Styles.

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ЦИФРОВОЕ РАССКАЗЫВАНИЕ ИСТОРИЙ В ОБРАЗОВАНИИ: ВОВЛЕЧЕНИЕ СОВРЕМЕННОГО УЧАЩЕГОСЯ

Аннотация: Цифровое рассказывание историй в образовании сочетает искусство рассказывания историй с цифровыми мультимедийными средствами, такими как изображения, аудио и видео, для создания увлекательного и интерактивного опыта обучения. Такой подход повышает креативность учащихся, коммуникативные навыки и цифровую грамотность. Это позволяет учащимся выражать себя разнообразными и инновационными способами, делая обучение более актуальным и запоминающимся. Цифровое рассказывание историй

учитывает различные стили обучения и поощряет активное участие. Задачи включают обеспечение доступа к технологиям для всех учащихся и развитие навыков эффективного рассказывания историй.

__Ключевые слова__ Цифровое рассказывание историй, Мультимедийное обучение, вовлечение учащихся, Творческое самовыражение, Цифровая грамотность, Интерактивное обучение, визуальные и аудиомедиа, Технологии в образовании, Разработка историй, Стили обучения.

Digital Storytelling in Education involves using digital tools to tell stories, combining traditional narrative techniques with multimedia elements like graphics, audio, and video. This innovative approach to learning enables students to create and share stories, enhancing their understanding of subjects through the powerful medium of storytelling. Digital storytelling is particularly effective in engaging the modern learner, who is often more attuned to digital media. It promotes creativity, improves digital and media literacy, and helps in developing communication skills. This method has gained popularity in educational settings for its ability to make learning more dynamic, interactive, and accessible to diverse learners.

Principles of Digital Storytelling Exploring the fundamental principles of digital storytelling, including narrative structure, character development, and the integration of multimedia elements. The importance of storytelling as a pedagogical tool is examined.

Technological Tools and Platforms Discussing various digital tools and platforms used in creating digital stories, such as video editing software, audio recording tools, and online storytelling platforms. The role of these technologies in enhancing the storytelling experience is highlighted.

Pedagogical Benefits and Applications Analyzing the pedagogical benefits of digital storytelling, including enhanced student engagement, improved communication skills, and deeper understanding of content. Applications of digital storytelling across different subjects and educational levels are explored.

Challenges in Implementing Digital Storytelling Identifying challenges in implementing digital storytelling in education, such as ensuring equitable access to technology and developing effective storytelling skills among students. Strategies for overcoming these challenges are discussed.

Case Studies and Empirical Research Presenting case studies and empirical research on the effectiveness of digital storytelling in education. These include examples from various educational contexts, demonstrating the versatility and impact of digital storytelling.

Digital Storytelling in Education offers a unique and engaging approach to learning, blending the art of storytelling with digital technology. It fosters creativity, communication skills, and digital literacy, making learning more interactive and memorable. While challenges such as technological access and skill development exist, the benefits of digital storytelling in enhancing student engagement and learning outcomes are significant. As an innovative educational tool, digital storytelling is well-suited to meet the needs of the modern learner, making learning more relevant and impactful.

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