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КИНЕМАТОГРАФ КАК ОТРАЖЕНИЕ ОБЩЕСТВЕННОГО МНЕНИЯ

Аннотация: статья "Кинематограф как отражение общественного мнения" исследует влияние кинематографа на формирование мировоззрения и отражение актуальных социальных проблем. Автор обсуждает, что кино является искусством, способным отразить аспекты жизни и настроения в определенный исторический период. Статья также указывает на важность жанра социальной драмы в поднятии важных социальных тем

Ключевые слова: кинематограф, общество, социум, искусство, проблемы общества.

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CINEMA AS A REFLECTION OF PUBLIC OPINION

Annotation: The article "Cinema as a reflection of public opinion" explores the influence of cinema on the formation of a worldview and the reflection of current social problems. The author discusses that cinema is an art capable of reflecting aspects of life and mood in a certain historical period. The article also points out the importance of the genre of social drama in raising important social topics

Keywords: cinematography, society, society, art, problems of society.

Cinematography is an art that has been an integral part of our lives for more than a century. Films not only help us to have fun and escape from everyday worries, they can also have a profound impact on our worldview and reflect public opinion.

It would be wrong to say that cinema is an ideal reflection of society as a whole. However, it certainly reflects some aspects of life, moods and problems faced by society in a certain historical period. Films can raise the most pressing issues, inform society about problems that need to be discussed and resolved.

First of all, cinema allows us to see the world through the eyes of those whom we might never encounter in real life. The films show different cultures, lifestyles and ideologies. It helps to develop our understanding and tolerance for other people and their views on life.

One of the most striking examples of how cinema reflects public opinion is the genre of social drama. These films raise important social issues such as discrimination, inequality, violence and the struggle for rights. They use artistic means to show the audience the realities that people face in a particular country. It helps to be aware of problems and make positive changes in society.

An example of such a film is "12 Angry Men" (1957), directed by Sidney Lumet. The film tells the story of 12 jurors who are considering the case of a young man accused of murdering his father. This film vividly shows the judicial system and the problems associated with prejudice and judges who do not always follow the principle of "innocent until proven otherwise." This film caused a lot of discussion and helped to draw public attention to the need to reform the judicial system.

Cinema is also capable of changing public opinion. Movies can inspire and motivate people to take action. They can help shed light on issues that remain unresolved or forgotten. Films such as "Schindler's List" (1993), directed by Steven Spielberg, are able to awaken people's consciousness to the horrors of the Nazi regime and open their eyes to the injustices that occurred at that time.

In general, cinema plays an important role in society, reflecting its opinion and influencing it. Movies can evoke emotions, change the point of view of viewers, and even help solve social problems. They allow people to feel part of the community and be inspired to make a change. The development of cinema does not stand still and we can expect that in the future films will continue to contribute to our society and help shape our public opinion.

Another way cinema reflects public opinion is by choosing themes, plots, and characters that reflect current social, political, and cultural issues. For example, films devoted to political events or historical periods can present a certain point of view on what is happening and cause discussions and debates. They can inspire viewers to think critically and analyze what is happening in the world.

In addition, cinema can also reflect societal trends and changes in moral values and norms. The films reflect the social, political and economic changes in various societies. For example, films about the struggle for women's equality or about representatives of the LGBT community can reflect changes in public opinion and create new norms and stereotypes.

Finally, cinema can also provoke a reaction from society and influence its actions. Films about social issues can become catalysts for social movements and increase people's participation in solving these problems.

They can inspire viewers to act, make them want to help and change the world for the better.

In general, cinema as a reflection of public opinion plays an important role in shaping our perception and understanding of the world around us. Films help us to better understand each other, consider problems from all sides and draw attention to issues that need to be addressed. They convey emotions, evoke empathy and help shape our public opinion. Cinema will continue to be a powerful means of influence and a tool for understanding and changing the world around us.

Currently, cinema has a huge impact and accessibility for many people due to the development of the Internet and digital platforms. This means that films are becoming more accessible for viewing and discussion, which makes it possible to reflect and shape public opinion on a global level.

Social media and communication platforms also play an important role in the dissemination of films and their impact on public opinion. People share their impressions of films, express their opinions and discuss various aspects of cinematography, which can lead to a change in the perception of a particular film or a problem raised in it. This opens the door to broader discussions and increases public awareness of various topics.

However, cinema not only reflects public opinion, but can also shape it. Films become a means of influencing the emotions and thoughts of viewers, they can influence their beliefs and strengthen certain values.

Agitprop films, for example, can be used to promote certain ideologies and create a certain image of society. They have the ability to penetrate the minds of viewers and have a long-term impact on their perception.

Moreover, cinema not only represents public opinion, but can also become a forum for discussing and resolving various problems and conflicts. Films can raise issues of discrimination, inequality and violence, and thus contribute to public debate and decision-making. They can draw attention to forgotten or hushed-up issues and cause public unrest, which can eventually lead to positive changes.

In conclusion, cinema is an important tool for reflecting public opinion and influencing it. Films can broaden the horizons of viewers, evoke emotions and inspiration, as well as draw attention to social problems and contribute to their solution. They become a platform for discussion, increase awareness and contribute to the development of society.

Cinema continues to develop and play an important role in shaping our public opinion in the present and future.

One of the reasons cinema is able to reflect public opinion is its wide availability and popularity. Films have become an integral part of our daily experience and popular culture. They are shown in cinemas, broadcast on TV, and available for online viewing. This means that films can really reach a wide audience and influence their opinions and views. In addition, the variety of genres and styles of cinema allows us to reflect a wide range of social topics and problems.

Another important reason why cinema is able to reflect public opinion is its connection with reality and relevance. Films are often based on real events, historical facts, or social issues. They can tell stories that are relevant to a particular society or culture. For example, the film *Borat* (2006), directed by Larry Charles, raised questions about prejudice and stereotypes regarding Islam and Islamic culture. This film caused a lot of discussion and contributed to overcoming negative attitudes towards these issues.

In addition, cinema has the ability to create an emotional connection with the viewer, which makes it more effective in reflecting public opinion.

Movies can evoke various emotions such as joy, grief, fear, or anger.

Emotional reactions to films help viewers better understand and see the problem that the film raises, as well as motivate them to take action.

For example, the documentary "*Retribution*" (2013), directed by Joshua Oppenheimer, had a strong emotional impact on the audience, showing the terrible crimes committed during the communist regime in

Indonesia. This film became a catalyst for international support for providing justice to victims and drawing attention to this topic.

In conclusion, cinema is a powerful tool capable of reflecting and influencing public opinion. Films can spark discussions, raise important topics and change the point of view of the audience. They can call for action and make positive changes in society. Cinema continues to evolve and adapt to changing

times, and therefore it will continue to play an important role in reflecting and shaping public opinion in the future.