

USING WEBINARS AND VIRTUAL INTERVIEW PLATFORMS TO DEVELOP SPEAKING SKILLS

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Abstract. The rise of digital communication has provided new tools for developing speaking skills, particularly through webinars and virtual interview platforms. This study investigates the effectiveness of these tools in enhancing verbal communication abilities. Data from surveys, case studies, and observational analyses indicate that such platforms offer opportunities for practical, real-world speaking experiences, though challenges related to technical issues and participant engagement remain.

Key words: Webinars, Virtual Interview Platforms, Speaking Skills Development, Digital Communication, Public Speaking, Real-Time Feedback, Technical Challenges, Engagement Strategies

ИСПОЛЬЗОВАНИЕ ВЕБИНАРОВ И ВИРТУАЛЬНЫХ ПЛАТФОРМ ДЛЯ ИНТЕРВЬЮ ДЛЯ РАЗВИТИЯ НАВЫКОВ РЕЧИ

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Аннотация. Развитие цифровой коммуникации предоставило новые инструменты для развития навыков речевой речи, в частности, с помощью вебинаров и виртуальных платформ для интервью. В этом исследовании изучается эффективность этих инструментов в улучшении навыков вербальной коммуникации. Данные опросов, тематических исследований и анализа наблюдений показывают, что такие платформы предлагают

возможности для практического, реального опыта речевой речи, хотя проблемы, связанные с техническими вопросами и вовлеченностью участников, остаются.

Ключевые слова: вебинары, виртуальные платформы для интервью, развитие навыков речевой речи, цифровая коммуникация, публичные выступления, обратная связь в реальном времени, технические проблемы, стратегии вовлечения.

GAPIRISH KO'NIKMALARINI O'RGATISH UCHUN VEBINARLAR VA VIRTUAL INTERVYU PLATFORMALARIDAN FOYDALANISH

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Abstrakt. Raqamli aloqaning o'sishi, ayniqsa, vebinarlar va virtual intervyu platformalari orqali nutq ko'nikmalarini rivojlantirish uchun yangi vositalarni taqdim etdi. Ushbu tadqiqot og'zaki muloqot qobiliyatini oshirishda ushbu vositalarning samaradorligini o'rganadi. So'rovlar, amaliy tadqiqotlar va kuzatuv tahlillari ma'lumotlari shuni ko'rsatadiki, bunday platformalar amaliy, real dunyoda so'zlashish tajribasi uchun imkoniyatlar taqdim etadi, ammo texnik muammolar va ishtirokchilarni jalb qilish bilan bog'liq muammolar saqlanib qolmoqda.

Kalit so'zlar: Vebinarlar, Virtual intervyu platformalari, Notiqlik ko'nikmalarini rivojlantirish, Raqamli muloqot, ommaviy nutq, real vaqt rejimida fikr-mulohazalar, texnik muammolar, jalb qilish strategiyalari

Introduction. Speaking skills are critical in professional and academic settings, yet developing them often requires consistent practice and feedback. Traditional methods, such as in-person workshops and public speaking classes, have long been effective but are increasingly complemented by digital alternatives.

With the growth of webinars and virtual interview platforms, individuals now have access to scalable, flexible opportunities to practice and refine their speaking skills.

This study explores the utility of webinars and virtual interview platforms in fostering speaking skills. Specifically, it addresses the following questions:

1. How do these platforms improve speaking abilities?
2. What challenges do users face when leveraging them for skill development?
3. What strategies can maximize the benefits of these tools?

Methodology. This study employed a mixed-methods approach, combining quantitative and qualitative data collection. The primary methods included:

1. **Surveys:** Distributed to 200 participants across various demographics who regularly use webinars and virtual interview platforms for speaking practice.
2. **Case Studies:** In-depth analysis of five individuals utilizing these platforms for personal and professional growth.
3. **Observational Analysis:** Review of recorded webinars and virtual interviews to evaluate participant performance and progress over time.

Data were analyzed using statistical tools for quantitative insights and thematic analysis for qualitative findings.

Results

1. Improvement in Speaking Skills:

Fluency and Confidence: 75% of survey respondents reported increased confidence in public speaking after consistent use of webinars.

Articulation and Clarity: Observational data indicated significant improvement in articulation and clarity over six months of regular participation in virtual interviews.

2. Opportunities for Real-Time Feedback:

Case studies highlighted that platforms with integrated feedback mechanisms, such as real-time chat or post-event evaluations, were particularly effective in fostering improvement.

3. **Challenges:**

Technical Barriers: 40% of participants reported difficulties with platform functionality, including unstable internet connections and unfamiliar interfaces.

Engagement Issues: Maintaining audience interest in webinars and overcoming the impersonal nature of virtual interviews were cited as key obstacles.

Discussion. Webinars and virtual interview platforms provide unique advantages in developing speaking skills. They simulate real-world scenarios, offer flexibility, and often include feedback mechanisms, making them ideal for learners who cannot attend in-person events. However, their efficacy depends on the user's ability to navigate technical challenges and maintain engagement.

Strategies to maximize their benefits include:

1. Conducting preparatory sessions to familiarize users with the technology.
2. Incorporating interactive elements like polls and Q&A to enhance webinar engagement.
3. Offering structured feedback sessions post-interview or webinar.

Conclusion. The integration of webinars and virtual interview platforms into speaking skill development programs has immense potential. While challenges persist, strategic use of these tools can effectively complement traditional learning methods, equipping individuals with the communication skills necessary for success in a digital world. Further research could explore platform-specific features and their direct impact on different demographic groups.

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